



# BTS Annual Congress

4-6 March 2020

Belfast

Sponsorship and Exhibition  
Opportunities

# Overview

The British Transplantation Society's annual congress will be held at the ICC, Belfast from 4 to 6 March 2020. The congress is an invaluable forum for learning about the very latest science, sharing best-practice and networking with peers and opinion leaders. The three day meeting will attract between 500 and 700 delegates with an interest in all areas of transplantation. The congress is also supported by a strong national and international faculty of speakers.

Please note that as a benefit of their level of support, sponsorship and exhibition opportunities are offered to our Corporate Partners first before being offered to the wider industry community.

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## SPONSORSHIP OPPORTUNITIES

*All prices are exclusive of UK VAT at standard rate*

- a) Sponsored symposia – 2 available** **Total cost – £20,000.00**  
The sponsoring company takes responsibility for the content – topic and speakers to be approved by the programme committee prior to agreement. The sponsoring company also pays all expenses for speaker travel, registration, additional AV, etc. in addition to the sponsorship price.

**Two 45 minute sessions** available – 16:30 on Wednesday and 15:20 on Thursday, on a first booked basis.

Package includes:

- Company logo and acknowledgement to appear alongside the lecture entry on the annual congress programme
- Company logo and acknowledgement to appear alongside the lecture entry on any pre-congress marketing materials\*
- Option to provide a pdf one page flyer for the congress app and website
- Logo and acknowledgement on the holding slides

*\*subject to confirmation, prior to print deadlines*

- b) Sponsorship of the congress app** **Total cost – £4,000.00**  
The congress app provides detailed information about the event including the congress programme, abstracts, sponsor, speaker and exhibitor information. Package includes:
- Logo and strapline on the congress app splash screen
  - Logo and acknowledgement on the holding slides

- e) Sponsored charging station** **Total cost – £3,500.00**  
The charging station is an area within the exhibition giving all delegates the opportunity to recharge their phones, tablets and laptops. Approximately 20m<sup>2</sup> within the exhibition hall will be dedicated to the charging area, branded with a sponsor's logo and furnished with seating and charging points. Package includes:
- Company branding
  - Logo and acknowledgement on the congress app and on the holding slides

- f) Lanyards** **Total cost - £2,500.00**  
Every delegate, speaker and exhibitor will receive a congress badge which must be worn throughout the event. Branding on the lanyards is an extremely visible option. Package includes:
- Logo to appear on the lanyards (one colour).
  - Logo and acknowledgement on the congress app and on the holding slides

- c) Sponsored E-poster terminals - all** **Total cost – £2,250.00**
- Logo on the sails of each of the 10 electronic poster terminals in the exhibition hall throughout the congress
  - Logo and acknowledgement on the congress app and on the holding slides
- d) Sponsored E-poster terminals – individual** **Total cost – £300.00**
- Logo on the sails of **one** of the 10 electronic poster terminals in the exhibition hall throughout the congress
  - Logo and acknowledgement on the congress app and on the holding slides
- h) Congress at-a-glance guide advertising** **Total cost - £1,500.00**
- All delegates will receive a printed congress at-a-glance guide. This will contain key information about the congress, speakers, programme of activity and the work of the BTS. Package includes:
- One page advert (A6)
  - Logo and acknowledgement on the holding slides
- i) Watercoolers** **Total cost - £1,500.00**
- Delegates will have access to water throughout the venue and sponsors have the opportunity to brand the coolers. Package includes:
- Logo to appear on the watercooler
  - Logo and acknowledgement on the congress app and on the holding slides
- g) Congress app advertising – multiple opportunities** **Total cost - £650.00**
- All delegates and the wider industry community will have access to the congress app. This will contain key information about the congress, speakers, programme of activity and the work of the BTS. Package includes:
- Scrolling banner across the bottom pages of the congress app.
  - Logo and acknowledgement on the congress app and on the holding slides

We're happy to consider other sponsorship suggestions, so if you have an idea of your own, please email the team on: [secretariat@bts.org.uk](mailto:secretariat@bts.org.uk)

*Please note that advertisers will be responsible for designing their own advertisement and providing appropriate materials to the publisher within the timescales stated.*

## EXHIBITION OPPORTUNITIES

All prices are exclusive of UK VAT at standard rate

Space only	£380.00 per m <sup>2</sup>
Shell scheme	£460.00 per m <sup>2</sup>

**Space only stands opportunities can only be booked if the stand space is over 12m<sup>2</sup>. Please contact the secretariat team for regulations around space only standing building.**

### Shell Scheme Stand Opportunities

#### **Standard Exhibition Package**

**Cost - £460.00 per m<sup>2</sup>**

Package includes:

- A shell scheme stand of 12m<sup>2</sup> or less (typically 6m<sup>2</sup>) as shown on the exhibition floor plan attached, including:
  - Fascia name board
  - Suitable lighting and 1 x standard electrical socket
  - Carpet
  - 1 x furniture package consisting of a table and 2 chairs
- Your organisation's contact details, logo and a 50 word summary on the congress app.

#### **Charity Exhibition Package**

**Total cost - £300.00**

This package is for registered charities that the BTS agree to offer a discounted rate to. Package includes:

- A shell scheme stand of 4m<sup>2</sup> as shown on the exhibition floor plan attached, including:
  - Fascia name board
  - 1 x standard electrical socket
  - Carpet
  - 1 x furniture package consisting of a table and 2 chairs
- Your organisation's contact details, logo and a 50-word summary on the congress app.

### Registration Packages

Space only	6 x full registrations
Stands between 13 and 24m <sup>2</sup>	4 x full registrations
Stands between 7 and 12m <sup>2</sup>	3 x full registrations
Stands 6m <sup>2</sup> or less	2 x full registrations

Additional registrations:

Full congress	£150.00
Per day	£60.00

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#### **Further information**

The Congress Event Team:      Email: [secretariat@bts.org.uk](mailto:secretariat@bts.org.uk)  
Tel: 01625 664547  
Fax: 01625 664510