

# Organ Donation Week 26 September to 2 October 2022

## Thank you for your vital support for this campaign

In 2021/22 more than 4000 people had their lives transformed by an organ transplant. People could go on holiday, play with their children and come off dialysis all thanks to organ donors and their families giving the gift of life.

Today, there are around 7000 people waiting for a life changing transplant. This includes more than 200 children.

Only a very small number of people are able to become organ donors, which is why every potential donor is so precious. And sadly, someone in the UK dies every day waiting for the gift of life.

# **About Organ Donation Week**

NHS Blood and Transplant is urging families to sign up to the NHS Organ Donor Register this September.

Adding your name and decision to the NHS Organ Donor Register is the best way to record your decision. Your family will be expected to support what you have decided, so you should also tell them what you want.

Adults and children can each save up to nine lives by being an organ donor and improve many more lives by donating tissue too.

Show your support by pledging to record your decision this Organ Donation Week.

# How can you help?

We would love you to post a message on social media during Organ Donation Week, and some suggested copy is below. Please feel free of course to tweak this to your own style.

Join the conversation by tagging us in **@NHSOrganDonor** and use the hashtags **#OrganDonation #OrganDonationWeek #GiftOfLife**.



## Suggested social media posts



#### @influencer

#OrganDonation is the gift of time, the gift of a future, the gift of life.

Add your name and decision to the NHS Organ Donor Register this #OrganDonationWeek

https://www.organdonation.nhs.uk/ @NHSOrganDonor



#### @influencer

On average, Black and Asian patients wait longer for a transplant than White patients.

Help someone from your community and find out more about giving the gift of life https://www.organdonation.nhs.uk/

@NHSOrganDonor #OrganDonationWeek #OrganDonation



#### @influencer

Last year, more than 4000 lives were saved and improved through organ donation.

I'm supporting #OrganDonationWeek to help save more lives. Take two minutes to register your decision today

#OrganDonation https://www.organdonation.nhs.uk/



#### @influencer

Did you know you could help save up to nine lives by being an organ donor?

Add your name and decision to the NHS Organ Donor Register this #OrganDonationWeek

https://www.organdonation.nhs.uk/ @NHSOrganDonor



#### Optional link to our website:

https://www.organdonation.nhs.uk



